

The Empire State Academy of Cosmetic Dentistry,
Heraeus and the California Center for Advanced Dental Studies
are proud to announce one of dentistry's premiere speakers...

DR. JOHN CRANHAM

Dawson Center of Advanced Dental Studies

Dr. John C. Cranham has a contemporary dental practice in Chesapeake, Virginia, focusing on cosmetic, restorative and implant services. An honors graduate of the Medical College of Virginia in 1988, Dr. Cranham maintains a strong relationship with his alma mata, as an Associate Clinical Professor. Dr. Cranham is an internationally recognized speaker on the Esthetic Principles of Smile Design, Contemporary Occlusal Concepts, Treatment Planning, Restoration Selection, Digital Photography, Laboratory Communication, and Happiness and Fulfillment in Dentistry.

He is a Partner and Director of Education for The Dawson Academy based in St. Petersburg, Florida. Additionally Dr. Cranham founded Cranham Dental Seminars which provides a combination of lecture and mobile hands-on programs. Dr. Cranham is an active member of numerous professional organizations including the American Dental Association, The American Academy of Cosmetic Dentistry, The American Academy of Fixed Prosthodontics, and The American Equilibration Society. Dr Cranham is the Co-chair of Advanstar CE Advisory board, who publish Dental Products Report. Dr. Cranham can be reached at www.dawsoncenter.com, www.cranhamdentalseminars.com or at smildoc@aol.com.



JOIN OUR NEW AACD AFFILIATE
FRIDAY, OCTOBER 17, 2008
Your attendance includes a one year
membership to the ESACD and website
presence for cosmetic web referrals

THE ESTHETIC OCCLUSAL CONNECTION

Occlusion is one of the leading topics on the minds of today's aesthetic dentists. Join Dr. John Cranham, one of the leading speakers in cosmetic dentistry today as he presents keys to the aesthetic occlusal connection as well as sharing great pearls on cosmetic dentistry from a Dawson perspective.

TOPICS COVERED

- How to select the best camera system that will best fit your practice and use digital photography to visualize optimum dentistry.
- How to choose the correct incisal edge position in any cosmetic / aesthetic case.
- How to know when veneers, all ceramic crowns or metal ceramic crown restorations are the right choice for your patient.
- When and how you can perform laser gingival recontouring and when boney surgery is required.
- How to visualize and design an ideal occlusal scheme for each patient.
- How to understand the various "treatment positions" and how to choose the best one for each patient.
- The necessary records needed to work up a case for ideal esthetics & function.
- How to use and evaluate the latest technology for occlusal evaluation and restorative treatment.
- How and when to safely open the vertical dimension of occlusion.
- How to fabricate exquisite, long lasting provisional restorations, and why this is the most important step in the restorative process!
- And much more...

DOCTORS AND STAFF SHOULD NOT MISS

THIS UNIQUE APPEARANCE BY ONE OF THE LEADERS IN AESTHETIC DENTISTRY

REGISTER TODAY!

(845) 364 0400

EARN 7 CE UNITS

**WELCOME TO THE EMPIRE STATE ACADEMY OF
COSMETIC DENTISTRY**

The Empire State Academy of Cosmetic Dentistry (ESACD) has been established to provide wonderful opportunities to advance our knowledge, provide peer support, and establish a vital link between fine lecturers, laboratories, and colleagues.



FOUNDING SPONSORS



Heraeus

CALIFORNIA CENTER FOR
ADVANCED DENTAL STUDIES

INAUGURAL SPONSORS



REGISTRATION

DATE:

Friday, October 17, 2008
Registration begins at 8:15 am
Course: 8:30 am to 4:30 pm

LOCATION:

Pearl River Hilton Hotel
500 Veterans Memorial Drive
Pearl River, NY
just 10 minutes from Tappan Zee Bridge

COURSE FEE:

*Fee includes a one year membership to the ESACD,
website presence for cosmetic web referrals,
continental breakfast and lunch.*

Before August 1, 2008

Doctors - \$295
Staff - \$75

After August 1, 2008

Doctors - \$375
Staff - \$75

Earn 7 CE Units

Number of Attendees _____

Names of Attendees _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Check enclosed Visa MasterCard

Credit Card # _____

Expiration Date _____

Signature _____

SEND PAYMENT TO:

ESACD
1540 Route 202, Ste 14
Pomona, NY 10970
or call (845) 364-0400

www.ESACD.com

*The Empire State Academy of Cosmetic
Dentistry has been founded to promote the
art and science of cosmetic dentistry in the
tri-state area.*



*Affiliate of the American
Academy of Cosmetic Dentistry*

Empire State Academy of Cosmetic Dentistry

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Pomona, NY 10970

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JUST MINUTES FROM THE TAPPAN ZEE BRIDGE!!!**



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*Esthetic Director; Dawson Center for Advanced
Dental Studies*

