



PACIFIC CHALLENGE

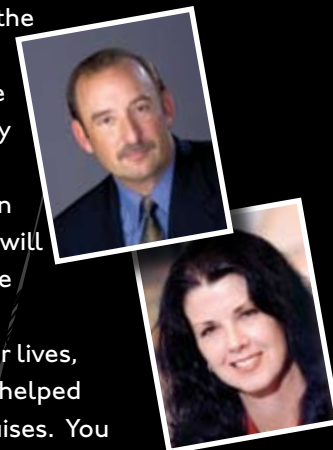
2009 *SAILING FOR SMILES*

THE CHALLENGE

For fifteen years, many yachting challenges have captured the minds of the world's sailing community, but only a few racers have dared to accept the challenge of racing across the farthest expanse of ocean between any two points of land. A small crew facing extreme odds to make a 2070 mile shot across the open ocean from San Francisco Bay to the Hawaiian islands, the Pacific Challenge has



been named one of the most difficult saliboat races in the world. The elite of the worldwide yacht racing community currently entered in this challenge are not the only ones putting their efforts where their mouths are. Lissa Bisson and Garrett Caldwell aboard their 47' yacht, Oceanaire, will be sailing to benefit the "Give Back a Smile" program of the American Academy of Cosmetic Dentistry's charitable foundation.



This nonprofit program helps individuals touched by domestic violence reclaim their lives, health, and self-esteem through repairing and restoring their smiles. The program has helped hundreds of people who might otherwise bear marks that last longer than scars or bruises. You can visit the foundation's website at www.aacd.com/foundation to find out more information.

Garrett Caldwell, a US Merchant Marine officer and US Coast Guard Captain, will combine his passion for sailing with this worthy cause.

Lissa Bisson, Director of Special Services, Frontier Dental Laboratories, who is passionate about this cause, together with Mr. Caldwell, will race their yacht to Hawaii to bring national attention to Give Back a Smile and their mission of giving survivors hope for a better tomorrow.

HOW YOU CAN HELP...

YACHT SPONSOR

King Kamehameha ~ \$25,000

fulfilled by Frontier Dental Laboratories, Inc.
www.frontierdentallab.com

Or become a Holomoana "Sailor" and pledge \$1.00 for every mile completed

FOUNDATION SPONSORS

Queen Liliuokahani ~ \$10,000

Prince Liloliho ~ \$ 7,500

Princess Kaiulani ~ \$ 5,000

Exciting benefits available at all sponsor levels - for more information or to get a pledge form, please call **(800) 790-3999** or on the web at

www.SailingForSmiles.org



PACIFIC CHALLENGE
RACE DATE JULY 14, 2008*
WWW.PACIFICCUP.ORG



Frontier Dental Laboratories, Inc.
KING KAMEHAMEHA SPONSOR

*PRESENTATIONS OF DONATIONS TO GIVE BACK A SMILE WILL TAKE PLACE AT THE 2009 AACD ANNUAL MEETING